





'Our Strength Is our People'



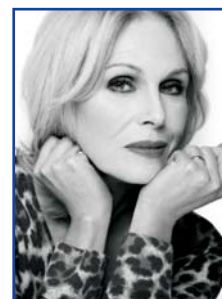
OBON wants to use the strength of all our people to build a proud nation where everyone has a strong shared sense of belonging and aspires to play an important role in the life of our nation, the future for our children.



OBON has a vision to unite the people of our country and is devoted to galvanising the efforts of all our people from all backgrounds to rejoice in their pride in Great Britain to build an even stronger Britain. A society built on compassion, tolerance and harmony based on mutual respect.

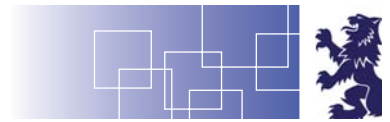
OBON wants to bring us all together, not to focus on our differences but to celebrate the values we share in common to foster a deeper spirit of togetherness.

OBON represents the positive change our people want to see and recognises that a country is at its best when the bonds between all our people are strong and when the national purpose is clear for the creation of a harmonised society.



“ The aims and aspirations of OBON are extremely impressive and timely. I wish the project all the success it so richly deserves and I support its vision of one Nation with all my heart. ”

British Actress **JOANNA LUMLEY**



Our Campaign "OBON Day 2021"

A Day of Pride and Unity

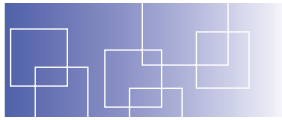
OBON recognises that every parent, carer in the whole world over only wants the very best for their children and they want to see their children grow up feeling safe and protected. They want to see their children loved feeling happy and valued so that they can feel that they belong in their families, their school and their communities.

OBON wants to inspire our children to be the very best they can be by developing their self-esteem so that every child has this belief that they matter and are able to accomplish and realise their full potential. They want every child to be responsible, active and engaged in developing a sense of civic pride by championing our shared values of British Citizenship so that every child is learning what it is to be fair, decent, respectful, tolerant and compassionate.

OBON wants to see every child develop a strong emotional and meaningful connection with our country and its people by recognising that we are all one people with a role to play in the life of our nation where everyone must feel happy, safe and valued.

OBON wants to create a spirit of inclusion with a collective purpose and a common future where we all seek to eliminate hatred, intolerance and discrimination of any kind so that all our people can feel and develop a strong and shared sense of belonging in order to showcase their pride, passion and love for our great nation.





On Friday 25th of June 2021 (OBON DAY) Inspiring a Generation



The last 12 months has been a very difficult and a challenging period which has had a huge impact on the wellbeing of our children. So let us all utilise this day to build the spirit of our children and allow them the opportunity to showcase their love, pride and passion for our great nation with the feeling of being valued by their country. This would be the day to celebrate with vigour and pride to turn every school into Red, White and Blue as an insignia of the unity that is bound together by the thread of oneness



nurtured from the love for our country. We need the help of all our citizens, the corporate world, our politicians, celebrities, faith groups, public & private sector organisations and community groups to participate and help us to inspire our children with hope and confidence in order to cascade their message and a desire in wanting to create unity and pride in our country. We urge you to join our children for the clapping session and to sing the song or play it through your tannoy system.

We want to reach out to every school in the country and ask that they please join us to do the following: At 10am on Friday 25th June 2021.

- Encourage every child in your school to clap for a minute to recognise, embrace and pay tribute to all those people who helped during the Covid 19 pandemic crisis.
- Sing the OBON DAY 2021 anthem written by school children titled "We are Britain and we have one dream to unite all people in one Great Team". Please download the song from our website.

OBON DAY 2021 celebrations.

- Dress your children in red, white and blue and utilise this theme throughout the school to decorate classrooms etc.
- Allow children to unpack the meaning of Shared Values of British Citizenship.
- Create a school project that focuses on the different cultures of children in your class/ school/ community.
- Write a poem / create a piece of artwork or a song with the words One Britain One Nation that draws inspiration from our aims.
- Create an event / parade with the theme of oneness so that all our children feel a strong and shared sense of belonging, as one family, one community and as One Britain One Nation.
- Engage your local community and partners to support your OBON DAY event by displaying posters, flags and any artwork made by children to spread the message of unity and pride.
- Encourage and invite parents, civic dignitaries, local politicians and members of our public services to be a part of your OBON Day celebrations.
- Ensure that you utilise your local media, local contacts & social media to promote your event.

Please share photos of any preparation and the celebration of the OBON DAY to our twitter

@1Britain1Nation using the hashtag #OBONDAY2021 Contact Details: If you require any further information please do not hesitate to contact us on the following email address: info@onebritainonenation.com

Twitter @1Britain1Nation using the hashtag #OBONDAY2021

Facebook: One Britain One Nation

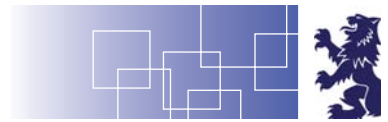
Instagram: onebritainonenation

Website: www.onebritainonenation.com



Our Campaign "OBON Day 2021"

OBON PLANNING CALENDAR



March

- Share your intention to participate in OBON DAY 2021 with all your staff team and all your followers on social media by tagging us @1Britain1nation and using the Hashtag #OBONDAY2021
- Form a planning group/working party in school utilising all your key contacts (Depending on local restrictions consider forming multi-school / LAP working parties where possible to create a community celebration)

April

- Notify all the parents in advance of your intention to celebrate OBON DAY - letter
- Begin learning the OBON DAY song/anthem which can be downloaded from the website.
- Begin community engagement – leaflet drop, poster production etc
- Formulate a list and send out an invite to all the dignitaries you intend to invite to your OBON DAY event.

May

- Liaise with catering team re: OBON DAY menu
- Contact your local press / media to secure any press coverage for your event.
- Begin making OBON flags, banners, bunting and any artwork with key messages of pride and unity.

June

- Leaflet & display materials delivery to all community and local partners
- Begin preparation work with classes eg 'Our School Community' project leading into 'Our Country' project focusing on championing British Values. This is intended to be a project to celebrate the diversity of your school community as well as our wider British communities.

- **OBON DAY Friday 25th June 2021** 10am: Clapping, Song & lots of celebrating afterwards!





SHOUT OUT BRITAIN

OBON DAY ANTHEM 2021



Chorus:

We are Britain
And we have one dream
To unite all people
In one great team (repeat)

Verse 1:

Our nation survived through many storms and many wars
We've opened our doors, and widened our island's shores
We celebrate our differences with love in our hearts
United forever, never apart



Chorus:

We are Britain
And we have one dream
To unite all people
In one great team (repeat)

Verse 2:

So many different races, standing in the same place
So many different faces, moving at the same pace
We all stand together with pride in our hearts
United forever, never apart



Chorus:

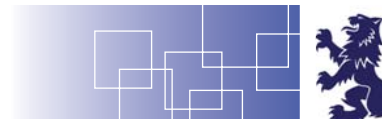
We are Britain
And we have one dream
To unite all people
In one great team (repeat)

Outro:

Strong Britain, Great Nation
Strong Britain, Great Nation
Strong Britain, Great Nation
Strong Britain, Great Na-a-tion.



Promote shared values of British Citizenship



Things you can do to evidence and promote shared values of British Citizenship.

You may wish to consider the below events to evidence and promote the shared values of British Citizenship and we will be writing some guidance notes relevant to each event under the News section of our website and also by promoting same on our social media.

September 2021

International Day of Democracy 15th September The International Day of Democracy aims to promote and consolidate democracy across the world and this day could be used to set up a school council which is a group of students who are elected to represent the views of all pupils and to improve their school.

International Day of Peace 21st September The International Day of Peace is devoted to strengthening the ideals of peace, both within and among all nations and peoples.

October 2021

World Teachers' Day 5th October World Teachers' Day is celebrated annually on 5 October. The event celebrates teachers worldwide.

World Mental Health Day 10th October World Mental Health Day is a day for global mental health education, awareness, and advocacy against social stigma.

November 2021

Remembrance Day 11th November Is a memorial day observed in Commonwealth member states to remember the members of their armed forces who died in the line of duty.

Anti Bullying Week 11th November to 14th November Anti Bullying Week aims to equip children and young people to recognise and challenge bullying behaviour.

World Kindness Day 13th November Encourage everyone to be kind to each other on World Kindness Day!

Interfaith Week 14th November to 21st November Interfaith Week aims to build good relationships between people of different faiths and beliefs

December 2021

Treating the Elderly with Respect During Christmas Festive period. Common grace and manners are to treat our elders with dignity and respect. The simple act of paying attention does wonders because our grandparents and parents raised us to believe in the importance of treating others with courtesy and respect. These past generations have held tight to their dignity, ethics, faith, honesty and integrity and this is an opportunity for schools to invite the elderly and allow children to serve them with a festive meal as a thank you for all that they have done.

January 2022

World Religion Day 16th January The aim of World Religion Day, held on the third Sunday in January every year, is to promote inter-faith understanding and harmony. Through a variety of events held around the globe, followers of every religion are encouraged to acknowledge the similarities that different faiths have.

Holocaust Memorial Day 27th January Holocaust Memorial Day is a national commemoration day in the United Kingdom dedicated to the remembrance of those who suffered in The Holocaust, under Nazi Persecution, and in subsequent genocides in Cambodia, Rwanda, Bosnia, and Darfur.

February 2022

Go Green Week 21st to 30th of February Go Green Week is People and Planet's annual national week of action on climate change in schools, colleges and universities.

March 2022

World Wildlife Day 3rd March World Wildlife day is a day to remind us of our responsibilities to our world and the life forms we share it with.

April 2022

Earth Day 22nd April An annual event that aims to increase awareness and appreciation of the Earth's natural environment.

June 2022

OBON DAY (One Britain One Nation) 24th June (Celebrated on the last Friday of every June) This day consists of huge celebrations taking place in every school based on Pride and Unity. It is a day when the school engages with parents, the local community and civic dignitaries to showcase how they have been championing the Shared Values of British Citizenship throughout the academic years.

www.onebritainonenation.com

